

RESEARCH DETAILS OF MR. ABHILASHA Y C, ASSISTANT PROFESSOR

PUBLICATIONS OF BOOKS / PAPERS / ARTICLES

List of Paper's Published in International / National Journals

International Journals

1. Abhilash Y C, Amos R. (Jan 8th 2019). **Customer Relationship Management**. International Journal of Scientific Engineering Technology Research (IJSETR), Vol 8. (ISSN: 2319-8885).

FACULTY DEVELOPMENT PROGRAM / FACULTY EFFECTIVENESS PROGRAM / MANAGEMENT DEVELOPMENT PROGRAM ATTENDED

FDP:

1. **Two day Faculty Development Program** (1st & 2nd February 2013). Organized by Post Graduate Studies in Management Sciences, Maharaja Institute of Technology, Mysore in association with MET.

2. **Two day Faculty Development Program**, Organized by Post Graduate Studies in Management Sciences, Maharaja Institute of Technology, Mysore in association with MET.

3. One day **Faculty Development Program: FECULTIX: The Art of Creative Teaching**. (Dec 14th 2018). Organized by Department of MBA, Dr. Ambedkar Institute of Technology, Bangalore, Karnataka, India.

4. Five Days **Faculty Development Programme on Evolution of Research Techniques, Tools & Commercialisation Aspects**. (Jan 21st - Jan 25th 2019). Organized by Department of Electronic & Communication Engineering, Maharaja Institute of Technology, Mysore Karnataka, India.

Workshop:

1. **One day Workshop on Life Skill & Personality Development** (8th December 2017). Jointly Organized by Maharaja Education Trust in association with Kriya towards Society, Mysore.

2. **One Day Workshop on Awareness Programs on Plagiarism and Process Adopted at VTU in Respect of Plagiarism Check for Ph.D Thesis**. (June 21st 2015). Conducted by VTU, Belgaum in association with VVCE, Mysore, Karnataka, India.

3. **Two day Workshop on Entrepreneurship** (5th & 6th March 2018)). Organized by IIM-Kozhikode and Makeintern in association with Maharaja Institute of Technology, Mysore.

4. **One day Workshop on Law on Termination (Sri. Vasanthkumar N Hittanagi, Rtd. Joint Labour Commissioner, Govt. of Karnataka)**. (Dec 07th 2018). Organized by Edin Bridge, Mysore, Karnataka, India.

5. **Three Days Workshop on Feel Teacher: Learning & Development**. (March 21st - March 23rd 2019). Organized by Maharaja Education Trust @, Mysore & Conducted by College for Leadership & HRD, Mangaluru, at Gopalswamy Shishuvihara Institution, Mysore, Karnataka, India.

6. One Day **Workshop on You and Opportunities**. (May 25th 2019). Organized by Department of Master of Business Administration in association with Value Explore. Maharaja Institute of technology, Mysore, Karnataka, India.

RESOURCE PERSON / INVITED TALKS

1. Abhilash Y C, Shyam B R. (Sep 26th 2018). **Stress Survival Sutras in Organizational Framework**. In Association with MITHRA on the Occasion of HR World Day & HR Professional Day - Department of MBA, Maharaja Institute of Technology, Mysore, India.