

Sales & Marketing

Job Profile

- Complete responsibility is to increase the enrolments
- Organize new initiatives and determining marketing activities for the same
- Brand Building of our organization among school in the target markets and inspecting the centers
- Monitor market Intelligence within the industry in terms of market development, new projects, competitive activity, new customers etc.
- Consistent feedback from Business Partners to control the quality of the complete system.

Candidate Requirement

- Aggressive candidates with excellent communication skills
- Willing to travel
- Graduates , Post Graduates - preferred MBA candidates
- Two Wheeler with licence

Salary

2.16 CTC + incentives , and for **experienced** candidates salary according to the present salary , experience and performance in the interview

Location – Kerala, Manglore, Bangalore, Tamilnadu

Openings -10

Product Specialist

Job Profile

- Monitoring data management to keep accurate product and contract, pricing.
- Develop compelling sales proposals and presentations for clients.
- Enter orders; verify billing and invoices as well as sales adjustments.
- Coordinate with client on copy, edit and script spots and regularly deliver proof of performance.
- Assist traffic and continuity with detailed instruction on complicated orders.
- Correspond with clients on behalf of manager to process revisions and deletes.
- Coordinate all projects in the department.
- Assist in writing content for cross-platform sales solution unit's website.
- Coordinate meetings both internal and external.

Qualification

- Fluency in English and Hindi
- Any graduates or Post Graduates (Preferring MBA)
- Willing to travel
- Preferred Female candidates

Salary

- **1.2 – 1.8 lakh CTC** , and for **experienced** candidates salary according to the present salary , experience and performance in the interview

Location- Ernakulam (Kerala)

Openings -2

Content Writer/Tutor – Math

Tutor's job description includes imparting training, conducting competitions to students on Math and creating content. Planning and creation of content for website/ multimedia presentation / print material .

CANDIDATE REQUIREMENT

- Energetic candidates with excellent communication skill
- Willing to travel
- Post graduates or Graduates in Mathematics.
- **Salary**
- **Fresher's** – 10000(Basic Pay) + Travel Allowance and for **experienced** candidates salary according to the present salary , experience and performance in the interview

Location- Ernakulam (Kerala)

Openings -2

Content Writer/Tutor – Science

To Research and create learning and training materials in various streams of science.

Will be responsible for the accuracy and depth of the contents. Planning and creation of content for website/ multimedia presentation / print material .

CANDIDATE REQUIREMENT

- Candidates with excellent communication skill in written, oral skills with good reading habit.
- Deep interest in science subject

Graduates or post graduates in Physics, Chemistry

- **Salary**
- **Fresher's** – 10000(Basic Pay) and for **experienced** candidates salary according to the present salary , experience and performance in the interview.

Location- Ernakulam (Kerala)

Openings -2

Tutor – English

Tutor's job description includes imparting training, conducting competitions to students on English and creating content.

Planning and creation of content for website/ multimedia presentation / print material.

CANDIDATE REQUIREMENT

- Energetic candidates with excellent communication skill
- Willing to travel
- Post graduates or graduates in English

Salary

Fresher's – 10000(Basic Pay) + Travel Allowance and for **experienced** candidates salary according to the present salary , experience and performance in the interview

Location- Ernakulam (Kerala)

Openings -2

Content Writer – English

To Research and create learning and training materials.

Will be responsible for the accuracy and depth of the contents.

Planning and creation of content for website/ multimedia presentation / print material.

CANDIDATE REQUIREMENT

- Candidates with excellent communication skill in written, oral skills with good reading habit.
- Deep interest in English Language
- **Graduates or post graduates in English**

Salary

Fresher's – 10000 (Basic Pay) and for **experienced** candidates salary according to the present salary , experience and performance in the interview.

Location- Ernakulam (Kerala)

Openings -2