



**MAHARAJA INSTITUTE OF TECHNOLOGY MYSORE**

(A UNIT OF MAHARAJA EDUCATION TRUST)

Affiliated to VTU, Belagavi, Approved by AICTE, Accredited by NBA & NAAC with B++ Grade

**MET**  
REVOLUTION IN  
EDUCATION

**SUMMARY REPORT ON**

**BOOTCAMP**

**ENTITLED**

**“ENTREPRENEURSHIP AND START UP OPPORTUNITES FOR  
STUDENTS IN MYSORE ECO SYSTEM”**

**&**

**FOUNDER STORIES**

**BY**

**MITM ALUMNI ENTREPRENEURS**

**ORGANISED IN ASSOCIATION WITH SJCE STEP & TIE  
MYSURU CHAPTER**



**ON 15<sup>TH</sup> DEC 2021 @ PLACEMENT AUDITORIUM, MITM**

## **ABOUT BOOT CAMP AND FOUNDER STORIES**

The Entrepreneurship Development Cell in MIT Mysore with an intended focus of creating the awareness about entrepreneurship and entrepreneurial attitude among students organized a boot camp program on 15<sup>th</sup> Dec 2021 at Placement auditorium MITM in association with SJCE STEP and TIE Mysuru Chapter.

Dr Mahesh Rao, CEO Aashaya Design Solutions was invited to be the chief guest for the event and chaired by Dr. Naresh Kumar B G, Principal MITM, Presided by Dr. Murali S, President MET, and also Dr. T Vasudev Secretary MET was the invitees.

Mr. Mahesh Kattale Executive Director TIE Mysuru Chapter was invited for the event and Mr. Shivashankar B, Chief Executive SJCE STEP was the resource person for the event.

All the members of Entrepreneurship Development Cell, HoD's and TIE Members of MITM were present invited for the event.

Prof. Kruthika S M, master of ceremony for the event hosted the entire program according the schedule as mentioned below.

| <b>Sl. No</b> | <b>Activities</b> | <b>Time</b>         |
|---------------|-------------------|---------------------|
| 1             | Registration      | 10.00 am – 10.30 am |
| 2             | Inauguration      | 10.30 am – 11.00 am |
| 3             | Boot camp session | 11.00 am – 01.00 pm |
| 4             | Lunch             | 01.00 pm – 01.45 pm |
| 5             | Founder stories   | 01.45 pm – 03.45 pm |
| 6             | Valedictory       | 03.45 pm – 04.00 pm |

Dr. Shivamurthy R C, Chairman EDC MITM in his welcome address invited everyone and greeted with the highlights of the event.

Dr. Ravichandra Professor & HoD ECE, addressed the gathering with the highlights about SJCE STEP, TIE Mysuru Chapter and about the entire day schedule

Dr. T Vasudev addressed the gathering and congratulated the organizing team for arrangements made for the benefits of MITM Students.

The agenda for the boot camp event are as follows

- Awareness about Entrepreneurship and its importance
- Government schemes and fund availability for innovators and start ups
- Start-up incubation facilities and opportunities at SJCE – STEP
- NIDHI – PRAYAS – GRANT in aid fund for student innovators (Idea to prototype)
- Student Entrepreneurship Cell promotion in the college campus to build a culture

- TiE Mysuru Chapter – Entrepreneurs forum – Introduction & opportunities for college
- TiE Global competition for students to participate and win \$100000

Mr. Shivashankar, Chief Executive of SJCE STEP was the resource person for the event and he addressed the above agenda through his presentation. Ms. Vidya Patel, Program Coordinator SJCE STEP assisted the resource person during the session.

The founder's story is about the tale of genesis of brand. It narrates the story of architect behind the brand and also about his/her journey in bringing it to life as a product or service and then reaching to societal purposes. MIT Mysore since its inception to serve the society by providing technical and management graduates has emphasized on building entrepreneurs for upcoming generation.

The innovation, skills, leadership, assertiveness, knowledge, strategy and calculative risks possessed by an entrepreneur stand as an asset in solving the chain of problems arising regularly in the society.

In this regard, the stories of MITM Alumni who are successful in turning themselves as job providers rather being job seekers like the below mentioned were invited and the sessions were moderated with questions from students.

1. PRAJWALA PRAMOD - MECH
2. ESHAK RAJENDRAN – ECE
3. ABHILASH – CIVIL

Prof. Kishan G S and Prof. Manoj B R moderated the founder stories sessions and it was found to be effective with the questionnaire happened with the enthusiast students present in the session.

A total of 213 students registered the event and 180 attended due to placement drive scheduled on the same date.

All the invitees were given with Memento as a token of gift and a welcome gift as Pen and were offered with executive lunch along with organizing committee and EDC.

The registered participants were given with certificates duly signed by Principal MITM and Chief Executive SJCE STEP.

## EVENT PHOTOGRAPHS











