



MAHARAJA INSTITUTE OF TECHNOLOGY MYSORE
BELAWADI, SRIRANGAPATNA TALUK, MANDYA-571477
DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING



REPORT ON

“Motivation to Develop Entrepreneur Skill in Students “

Date:-12/2/2024

AY-2023-2024 (EVEN)

Type Of Technical Activity		Technical talk	
Details Of Academic activity		<u>“Motivation to Develop Entrepreneur Skill in Students “</u>	
Name Of The Expert		<i>Dr Shyam B R</i>	
Experts Organization		MITM,MBA Dept,Mysore	
Number Of Participation		144	
Venue		Room No:321	
Date	Duration	12/2/2024	10.00 – 1.00
Program Outcome Achieved		PO1,PO5	

“Motivation to Develop Entrepreneur Skill in Students “

RESOURCE PERSON:- Dr Shyam B R

Convenor:-Dr Sharath Kumar Y.H, Professor and Head ,Dept of I S & E, MITMysore

Coordinators:- Prof Sangeetha G,Prof Sheela G V

The **Motivation to Develop Entrepreneur Skill in Students** to 8th semester students of Information Science and Engineering Department under ISTE Student Chapter was held on 12th Feb 2024. This talk is to enhance the knowledge bandwidth of the students which exposes them to the field of practice.

Objective of Workshop

To create an exposure to our students to experts in various fields which motivates in developing Entrepreneur skills.

An **entrepreneur** is someone who starts or owns a business. **Entrepreneurship** is when an individual who has an idea act on that idea, usually to disrupt the current market with a new product or service.

In this Event, the idea behind startup was discussed with the students and the Problems faced during startup as an entrepreneur was suggested by the resource person. Students was given with Detailed scenario of 5th-6th generation in the market as an entrepreneur. The Event made the students to learn all the aspects of entrepreneur skills to be inculcated in their business activities which included the key points such as Target, Pricing, Brand, Demography, Size of a product. Event also helped students in understanding SWOT process of business activities as an entrepreneur.

The aim of this event was to impart knowledge about the entrepreneur skills among students to implement their ideas in business activities as an entrepreneur. The CS graduates have huge job opportunities in this field. The Event gave a motivation to students by the resource person. The day wound up with vote of thanks to resource person.

The one-day event was successful in imparting knowledge about entrepreneur skills and motivation aspects to students and how they can include these skills as an entrepreneur in this challenging world. It was truly knowledgeable and informative session for students



GPS Map Camera



Belavadi, Karnataka, India
9M8Q+8PF, Belavadi, Karnataka 571477, India
Lat 12.366206°
Long 76.689228°
12/02/24 10:17 AM GMT +05:30





CO-ORDINATORS SIGNATURES

- 1.
- 2.

HOD SIGNATURE

As Professional bodies helps to conduct technical events as per the academic requirements and also to enhance the knowledge of students to achieve program outcomes. This event is conducted under ISTE student Chapter

POs attained with this Event

PO1: Engineering knowledge: Apply the knowledge of mathematics, science, engineering fundamentals and an engineering specialization to the solution of complex engineering problems.

PO5:Students got to know more about modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations.

CO-Ordinator Signature

HOD Signature

1.

2.



MAHARAJA INSTITUTE OF TECHNOLOGY MYSORE
BELAWADI, SRIRANGAPATNA TALUK, MANDYA-571477
DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING



IMPACT ANALYSIS ON **“Motivation to Develop Entrepreneur Skill in Students “**

FEEDBACK QUESTIONERIES

SL NO	<u>FEEDBACK QUESTIONERIES</u>	PO's
1	How do you rate the comprehensive and effective understanding of modern tools that you gained through talk?	PO5
2	How do you rate the talk in terms of relevance to current trends and technologies?	PO5
3	How do you rate the relevance of the topic with respect to your curriculum TEAM WORK?	PO9

4	How do you rate the effectiveness of communication and interactions?	PO10
---	--	------